



# Become a Play Like a Girl Student Ambassador

We are looking for the most engaged middle school girls across Greater Nashville with an enthusiasm about STEM and sports who will help us spread the word about the Play Like a Girl mission and help us change young women's lives through career exploration and exposure. Ambassadors will help us establish Play Like a Girl Clubs and be our representatives in their respective schools. Ambassadors will support us at events, activate and moderate our digital community, have access to our products and new offerings before launch, and take part in exclusive member-only events.

## What's In It for You

- Get behind-the-scenes access to Play Like a Girl programs and events.
- Learn about the STEM industry through hands-on experiences.
- Meet new friends your age who share an interest in STEM and sports.
- Gain exposure, mentorship and tools to prepare for a career in STEM.

All ambassadors will also receive:

- Limited edition Play Like a Girl apparel and product per program or event needs
- Opportunity to appear in annual photo and video campaigns
- Complimentary program registration and event admission for select engagements including but not limited to the following events:
  - Meet + Mentor (monthly)
  - STEM+ Saturdays (monthly)
  - Annual Summit (March or October)
- Dedicated check-in at special events
- Speaking opportunities including media appearances
- 25% discount on apparel throughout the year
- Invitation to exclusive member-only events
- Feature on Play Like a Girl social media channels

## About the Program

Play Like a Girl Student Ambassadors meet once a month, after school or on the weekend, at selected locations. Each meeting covers new topics and projects. This unpaid membership runs from August 2020 through July 2021.

## Your Role

As an ambassador, you will promote our mission and programs in your school and community by interacting with our online and offline communities, providing support at events, and participating in our communication campaigns. Additionally, you will have the opportunity to test and get to know our programs and products better.

## Your Profile

- Passionate about Play Like a Girl and our mission
- Creative, goal-oriented and organized
- Comfortable approaching and working with diverse groups of people, in person as well as on social media
- Happy to go that extra mile to positively and professionally represent Play Like a Girl at all times
- Passionate about STEM and sports
- Interested in supporting and representing Play Like a Girl
- Make a minimum one school year commitment
- Attend a mandatory training and orientation
- Perform at least 40 volunteer hours and support key programs and events
- Outgoing, well-spoken and personable
- Comfortable initiating conversation with others - girls and adults
- Willing to leverage personal social networks to spread positive messages

## Our Requirements

- Be an enthusiastic member of the multi-county team of Play Like a Girl Student Ambassadors
- Represent our mission and support marketing activations at programs and events
- Help establish a Play Like a Girl Club at your school
- Recruit attendees to weekly Club sessions and large events
- Attend monthly meetings and required events
- Brainstorm for big events
- Act as an ambassador for Play Like a Girl on your campus and in your community
- Complete 8-10 hours per month dedicated to Play Like a Girl initiatives and assigned projects
- Post Play Like a Girl-focused content on your social media

## Who Can Join

To join the Play Like a Girl Student Ambassador program, you must be in middle school and maintain a cumulative GPA of at least 3.0 or higher with As in science and math.

## How & When to Apply

We are accepting applicants for the 2020-21 program. Applications are due not later than 5pm on July 15, 2020.

**Questions? Contact us at [volunteer@iplaylikeagirl.org](mailto:volunteer@iplaylikeagirl.org).**