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HONORS

Celebrating Women • Funding Dreams • Inspiring Change

SPONSORSHIP OPPORTUNITIES 2025

March 8th, 2025 • Nashville, TN • iplaylikeagirl.org

Play Like a Girl Honors

Celebrate and support the extraordinary women shaping the future at Play Like a Girl Honors—an exclusive networking luncheon recognizing Nashville’s most influential thinkers, pioneers, and executives in sports, STEM, and beyond. This year, we’re proud to introduce the NextGen Leader Award, honoring a rising star (under age 35) who is already making an impact in our community.

Held on International Women’s Day, March 8, 2025, this premier event will spotlight leaders, share their inspiring stories, and raise critical funds to empower the next generation of girls to pursue careers in traditionally male-dominated fields like STEM and sports. With an estimated attendance of over 200 women professionals and male allies, Play Like a Girl Honors is a can’t-miss opportunity to showcase your company’s commitment to gender equity, attract top talent, and elevate your brand.



Event Details

- **Date:** March 8, 2025
- **Time:** 11 AM VIP Reception | 12 - 2 PM Luncheon, Awards Program & Paddle Raise
- **Location:** Lainey Wilson’s Rooftop Restaurant & Bar, 120 3rd Ave S, Nashville
- **Estimated Attendance:** 200+ women professionals and male allies.
- **Attire:** Nashville casual chic with a country flair

Event Highlights

- Connect with industry leaders and Play Like a Girl alumna for speed mentoring and exclusive VIP access.
- Enjoy an intimate Women Songwriters Round featuring Nashville’s top female talent.
- Savor Cajun cuisine and craft cocktails with friends and colleagues while taking in stunning rooftop views of Music City.
- Celebrate trailblazing women making an impact in their fields, including recipients of the Trailblazer, NextGen Leader, Alumna of the Year, and Social Impact (Corporate) awards, and hear their inspiring insights firsthand.
- Raise funds to support impactful programs empowering girls in STEM and sports.

As a sponsor, your brand will gain visibility through a range of benefits including a special Women’s History Month blog series spotlighting our 2025 Honorees and Honorary Host Committee.

**Step up, lead, and inspire the change we need.
Secure your sponsorship today!**

Past Honorees



Dalma Alicia
Patagonia



Bart Brooks
Belmont University
Women's Basketball



Kenyatta Bynoe
Stand Together



Emma Clonan
Maryville College



Nikki Gibson
Dell Technologies



Sammie Griffin
Pinnacle Financial Partners



Paula Hood
Retired



Madison Keys
Pro Tennis Player



Miranda McDonald-Brown
Tennessee Titans



Regina Montoya
Regina T. Montoya, PLLC



Kim Mulkey
Louisiana State University
Women's Basketball



LaPourche Owens
Corpay



Kenisha Rhone
University of Maryland

Scenes from Past Honors Events



Event Tickets

Register at iplaylikeagirl.org/honors. Registration ends March 1.

 **\$100**

General Admission

Includes the 12 PM luncheon, awards program, and paddle raise.

 **\$50**

Young Professionals*

Includes General Admission ticket for professionals under age 35.

*Limited quantities available through February 15.

 **\$625**

Girlfriends Package*

Includes the 11 AM VIP reception followed by the 12 PM luncheon, awards program, and paddle raise—for you and three besties.

*Limited quantities available through February 15.

 **\$1,500**

Honorary Host Committee*

Includes the Girlfriends Package and recognition on the event website, signage, and select print materials. Plus, cover the cost of a girl's ticket!

*Limited quantities available through February 15.

Honorary Host Committee

Join our Honorary Host Committee and play a key role in this very special celebration. By lending your name to the event, you'll help elevate its visibility and inspire others to support our mission. Your participation also funds a ticket for a girl in our programs, giving her the chance to benefit from this transformative experience. Join us in creating a memorable event that changes lives.



Sponsorship Opportunities

We offer a diverse range of sponsorship opportunities tailored to fit companies of all sizes, budgets, and marketing goals, ensuring every partner can make a meaningful impact while achieving their unique objectives.

Logo Inclusion Deadline: February 15

Presenting Sponsor **\$35,000 | SOLD**

Pre-Event

- Company representative listed as member of Honorary Host Committee
- Company logo inclusion on event website and social media

Event

- Speaking opportunity for CEO or other company representative at event
- 20 tickets including VIP Reception with honorees and priority seating for use by company or clients
- Opportunity to host a Play Like a Girl alumna at your table
- Prominent logo placement on signage, display screens, and select print materials
- Opportunity for employee engagement at event or future program
- Product placement in event swag bag distributed to 200+ event attendees
- Option to host brand activation to interact with event attendees

Post-Event

- Feature in special blog series on the Play Like a Girl's website
- Sponsored content in follow-up email to attendees
- One sponsored NextGen membership

Premiere Sponsor **\$25,000 | 1 Available**

Pre-Event

- Company representative listed as a member of Honorary Host Committee
- Company logo inclusion on event website and social media

Event

- Video message or ad on display screens at event
- 10 tickets including VIP Reception and preferred seating for use by company or clients
- Opportunity to host a Play Like a Girl alumna at your table
- Company logo inclusion on event signage and display screens
- Product placement in event swag bag distributed to 200+ event attendees
- Option to host brand activation to interact with event attendees

Post-Event

- Opportunity for employee engagement at future program or event
- One sponsored NextGen membership

Signature Sponsor **\$15,000 | 1 Available**

Pre-Event

- Company representative listed as a member of Honorary Host Committee
- Company logo inclusion on event website and social media

Event

- 5 tickets including VIP Reception and reserved seating for use by company or clients
- Opportunity to host a Play Like a Girl alumna at your table
- Company logo inclusion on event signage
- Product placement in event swag bag distributed to 200+ event attendees
- Option to host brand activation to interact with event attendees

Post-Event

- One sponsored NextGen membership

Custom Branding Opportunities

Custom sponsorships offer exclusive branding opportunities to elevate your company's presence at the event. Sponsor benefits also include:

- Two complimentary event tickets
- Logo featured on the event website
- Product inclusion in attendee swag bags

Official Rideshare Sponsor: \$5,000 | 1 Available

Become the "Official Rideshare Partner" with your branding on custom keychains distributed to all event attendees. This sponsorship ensures your brand travels with guests, creating lasting impressions.

Welcome Experience Sponsor: \$2,500 | 3 Available

Be the first point of connection for guests by staffing the registration table. This sponsorship allows your brand to warmly greet and interact with all attendees at check-in and checkout.

Swag Bag Sponsor: \$5,000 | 1 Available

Distribute branded swag bags to over 200 event attendees at registration, showcasing your company's products or services to our influential audience.

Red Carpet Media Sponsor: \$5,000 | 3 Available

Broadcast live from the event or host the red carpet, connecting your brand to event honorees, VIPs, and attendees through interviews and exclusive media access.

Instagrammable Moment Sponsor: \$7,500 | 1 Available

Create a stunning Instagram-worthy moment or branded mural for guest interaction. This sponsorship maximizes your brand's exposure through photos shared with our branded hashtag #ReadyforAnyField.

Mentor Power Hour Sponsor: \$10,000 | 1 available

Support our exclusive VIP Reception showcasing our 2025 Honorees and Honorary Host Committee. This sponsorship includes the opportunity to underwrite drinks and hors d'oeuvres, lead a speed mentoring session, and connect directly with influential attendees in an intimate setting.



Raise the Bar Sponsor: \$5,000 | 1 Available

Host the bar and connect directly with event attendees while showcasing your brand. This sponsorship includes branding on cocktail napkins and a custom brand name signature cocktail for guests to enjoy.

Showstopper Entertainment Sponsor: \$2,500 | 3 available

Introduce our featured artists or special guests from the main stage, aligning your brand with the inspiring performances that captivate our attendees. Plus, celebrate our legendary Women Songwriters Round and venue sponsor, Lainey Wilson's Bell Bottoms Up, with branded trucker hats gifted to 200+ attendees as memorable keepsakes.

Award Sponsor: \$10,000 | 3 Available

Present a personalized hand-carved award to an inspiring honoree from the main stage. This sponsorship includes brand recognition during the ceremony and the chance to directly celebrate a leader making an impact in her field.

Power Paddle Sponsor: \$10,000 | 3 Available

Double the impact of giving by providing a matching gift during the paddle raise, inspiring even more generosity from event attendees. This sponsorship includes logo placement on bid cards and the opportunity to co-host the Paddle Raise and engage with event guests from the main stage.

Impact Sponsor: \$5,000 | Unlimited

Empower the next generation by engaging your employees in mentoring and career exploration activities with girls at our partner schools. This sponsorship ties your brand directly to meaningful community impact.

Highlight Reel Sponsor: \$5,000 | 1 Available

Interview guests on camera and produce the event recap video, ensuring your brand is front and center in the post-event storytelling.

Activation Station Sponsor: \$10,000 | 5 Available

Showcase your brand with a dedicated space to engage attendees through a custom activation. Whether it's a beauty bar, pop-up shop, mimosa bar, gifting lounge, or charging station, this opportunity allows your company to create a memorable experience for guests while highlighting your products or services. (All activation costs are the responsibility of the sponsor.)

In-Kind Donations & Support

We gladly accept in-kind donations in place of cash sponsorship for essential products and services that will enhance this event. In return, your company will receive:

- Tax deduction for the fair market value of the donated product or service
- Recognition as an In-Kind Donor (or Play Like a Girl Champion) on our website, social media, and annual report
- Opportunity to engage employees in meaningful volunteer experiences at this event or future Play Like a Girl program
- Demonstrate corporate social responsibility and commitment to gender equality and social impact
- Invitation to our annual Spring Showcase, where students present their coding projects



Upgrade to a Year-Round Sponsorship

School Sponsor: \$100,000

Support a partner school through Play Like a Girl's signature corporate engagement program, offering your company unparalleled exposure and meaningful opportunities to engage with students through mentoring, career exploration, and hands-on activities. Partner with us to make a lasting impact while showcasing your brand's commitment to empowering the next generation

- Fully support Play Like a Girl at a partner school
- Serve up to 100 students (per school sponsorship)
- Logo on Play Like a Girl t-shirt
- Recognition on all Play Like a Girl collateral, website, and e-news communication
- Speaking opportunities at Play Like a Girl signature events
- Complimentary tickets to annual Play Like a Girl Tailgate Party and Spring Showcase, where students present their coding projects
- Biannual impact reports to share with company
- Customized employee engagement opportunities at sponsored school
- Opportunity to organize company-wide drives to support initiatives at sponsored school
- Opportunity to host company-wide fundraising initiatives to support Play Like a Girl

Program Sponsor: \$50,000

Support a Play Like a Girl program at a partner school, providing targeted intervention that keeps students engaged and on track toward a bright future in STEM and sports. Your sponsorship will directly empower middle school girls to succeed academically and professionally, fostering a pathway to success in fields where women are underrepresented.

- Support a specific program at a Play Like a Girl partner school
- Recognition on Play Like a Girl website as Program Sponsor
- Recognition at Play Like a Girl signature events
- Complimentary tickets to Play Like a Girl Tailgate Party and Spring Showcase, where students present their coding projects
- Employee engagement opportunities at sponsored school
- School-based visits, panel discussion, and mentorship opportunities with Play Like a Girl participants
- Opportunity to host Play Like a Girl students at your corporate office or other facility for career exploration field trip and exclusive behind-the-scenes tour
- Opportunity to host company-wide fundraising initiatives to support Play Like a Girl programs

Membership

NextGen Membership: \$50/month (renews every January)

Level up your career with Play Like a Girl's NextGen Leadership Network—a premier professional development and community engagement program for rising leaders. Gain exclusive access to virtual and in-person events led by top executives, industry leaders, and experienced career coaches, delivering practical insights to advance your career. Build meaningful relationships with mentors, connect with an intimate peer network, and grow personally and professionally by mentoring girls in our programs. Ready to fast-track your success while making an impact? Join NextGen today.

MEMBER BENEFITS:

- Complimentary ticket to Play Like a Girl Honors and other select events, including the annual Tailgate Party
- Four (4) professional development panel discussions and interactive workshops with experienced leaders
- Custom coaching opportunity with a business executive
- Member-only mentoring and volunteer opportunities with girls at Play Like a Girl partner schools
- Sponsored "Member Spotlight" profile featured on Play Like a Girl website and social media channels
- Social outings and networking events specifically for NextGen members and leadership coaches
- Quarterly newsletter with relevant professional development and social impact content
- Direct access to the Play Like a Girl Board of Directors, CEO, and executive team
- Relationships with like-minded, supportive peers across industries
- Opportunity to influence future NextGen programming and content
- Access to NextGen member network, renewable with annual membership

Empower your team by sponsoring employee memberships in the NextGen Leadership Network. Companies sponsoring five (5) or more employees are eligible for a discounted package. For details, contact NextGen@iplaylikeagirl.org and invest in your employees' growth while making a meaningful impact.

COMPANY BENEFITS

- Strengthen your pipeline of emerging women leaders
- Reinforce skills needed for leadership success
- Meaningfully engage, advance, and ultimately retain high-performing women leaders
- Demonstrate commitment to ESG goals
- Optimize success through exposure to diverse voices, personal coaching, and mentoring
- Provide practical guidance from corporate executives and female leaders across industries
- Media exposure for your emerging women leaders